ICICI Prudential Asset Management Company Limited Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Identity Number: U99999DL1993PLC054135 Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,

Bandra (E), Mumbai - 400051, Tel: 022 2642 8000 Fax: 022 2655 4165. website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park.

aicici PRUDENTIAL **** MUTUAL FUND __TARAKKI KARFIN!

Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313 Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan -

Series 66 - 412 Days Plan E (the Scheme) Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved April 16, 2014 as the record date for declaration of dividend under the

dividend option of the plan under the Scheme, Accordingly, divide

No. 012/04/2014

dividend option of the plan under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on April 16, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:		
Plan/Option under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on April 9, 2014 (₹ Per unit)

dividend (₹ Per unit) (Face value of ₹ 10/- each)# ICICI Prudential Fixed Maturity Plan-Series 66 - 412 Days Plan E 11.0278

Sd/-

Regular Plan - Dividend 0.05 # Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plan/dividend option of the Scheme on April 16, 2014.

Suspension of trading of units the Scheme: Investors may note that in view of the Scheme maturing on April 16, 2014, the Scheme stands suspended on BSE Limited (BSE) with effect from April 10, 2014. The

be entitled for the redemption proceeds shall be April 16, 2014. It should be noted that pursuant to payment of dividend, the NAV of

the plan/dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any. Investors are requested to take a note of the above.

record date for determining the eligible unitholders/beneficial owners who would

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date: April 10, 2014

Authorised Signatory "BSE Disclaimer: It is to be distinctly understood that the permission given by BSE

should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.